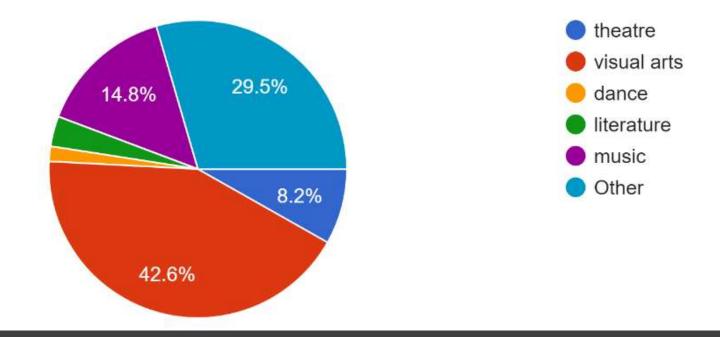


Welcome
April 29 2021
10.00 – 11.30 AM
ZOOM

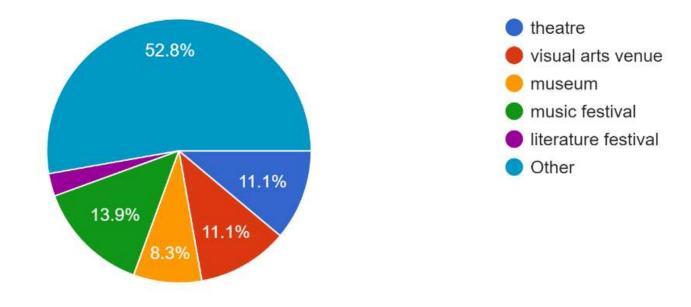


If you are a creative practitioner, which of these best describes your main practice?
61 responses



Other: Urban Designer, teacher, Cultural, Sociologist of Culture, circus performer, jewelry maker, eco-social practice

If you are an organisation, which of these best describes you?
36 responses



Other: Art school, Choir, Designer, HCC, Project Manager, Community Centre, Music charity, Art Café, , Rural touring, Circus

## Why do you think a cultural network is important for East Devon?

East Devon needs a cohesive approach to arts and culture which can be used woven into the fabric of the landscape on every level Working together improves publicity, which improves public support and access to the arts, encouraging collaboration and promoting the many talented people who live here

A cultural network would help to enable and enhance meaningful collaboration and communication between arts organisations and practitioners. This is vital for the arts to thrive - especially in a dispersed and rural community such as East Devon

I have always thought that Culture in Devon is lacking in comparison to more culturally diverse and interesting areas. In my experience there is expertise and inspiring individuals and companies and a network would help to share knowledge and help support each other in raising the bar.

This is hugely important as the forum coordinates, cultivates and allows likeminded creative and cultural groups and events to share information to potentially work together on future events.

Mental well being. Having a stimulating mental activity that interests and excites will give people like me, an OAP, more oomph to 'get and go' and so improve my physical health as well. It is a way of connecting like minded people so there is a social aspect.

Connection via networking creates synergy and momentum. Creatives are needed within the community to release innovation especially at a time of enforced distancing and physical separation.

Because promoting creative arts as an insight in to the human condition is essential to an active democracy.

To promote local artisans and to give opportunities to people to participate in cultural events locally

To ensure there is a great range of activities and performances across different sizes of communities in East Devon

Very important. It will showcase east Devon as a cultural hub for the south west.

Most counties in the West Country have some sort of network which Devon lacks.

What should the ACFD network be used for

Networking and communication

Funding news and support

Participation and collaboration

Marketing and audience development

Programming

What should the ACED forum be used for?
"Networking and communication"

"Keeping EDDC reliably informed about the various projects undertaken and prompt the Council to act in support of artistic and cultural projects."

"connect also with people beyond East Devon so as to enrich exchanges that might lead to real events in the region that share knowledge, encourage creativity and keep people 'in the loop'. It could also help take local projects further afield to be appreciated elsewhere too."

"To create a database so practitioners spread over a huge geographical area can feel more connected with one another."

"A network could be of assistance to the arts and culture sector, but only if it is focussed, and outward-looking, reaching out to its participating groups. It must have good governance, clear objectives, and effective leadership. Otherwise, it is a waste of time."

"Networking isn't that useful if there are no resources or no integration with other sectors - there is a risk of it just being a talking shop. For example the role of arts and culture linking to tourism, economy, well being, environment isn't well grasped or understood in this region."

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What should the ACED forum be used for? "Funding and support"

"Collaborate to gain Commercial support and advocacy"

'To keep up to date with possible Arts Council funding"

"Developing a strategic approach to arts and culture in East Devon that puts us in a good position to benefit from large funding schemes"

"Collaborate on events and projects and apply for funding together"

What should the ACED forum be used for? "Participation and Collaboration"

"Health and wellbeing - to educate.. That art is for everyone"

"It should exemplify diversity and inclusion in order to break down arts' reputation as being exclusive - which can only result in exclusion. Use ACED for engagement with all."

"To facilitate and foster a growing engagement with art and the arts in East Devon to produce happier and healthier communities."

"signpost young people to progression opportunities"

"encourage social interaction through engagement in the arts and supporting professional artists to facilitate this"

"Sharing skills and knowledge could help to make more arts projects happen and wider participation at all levels"

"Social change should not be left to experts alone; everyone should be encouraged to contribute. A cultural network for East Devon could, and should, act as one (of many, but an important) vehicle for this."

'Culture is for everyone of all ages and abilities and hubs such as this can connect people who might otherwise slip through the net socially because they don't live in a big city or conurbation."

"There are considerable health and well-being benefits, including, in particular, counteracting loneliness and integrating those who have retired here. Like sport, it is a vital contributor to social cohesion across the age groups."

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What should the ACED forum be used for?

"Marketing and audience development"

"A website listing the cultural initiatives in East Devon for tourists and support practitioners"

"To establish a log of cultural resources including libraries, theatres, galleries, museums and buildings."

"Publicity. 6) To attract big names by pooling resources across the area. \* Publicity, quality, excitement, appeal to public."

"Actively promoting the district for out of season tourism as a creative and cultural destination"

"What we need is a central focus to raise awareness of our wonderful events and opportunities to the local communities and also as a way to promote our beautiful landscape throughout the winter to extend our tourism season beyond the summer holidays"

"Because we have Exeter quite close, many people seem to perceive that as the main cultural hub and other areas within East Devon are undersold or overlooked"

"A big issue is that the sector is incredibly fragmented and small scale. This is also an advantage, because there is a lot 'going on', but it means that events and activities are inadequately promoted, sometimes poorly attended, and often 'under-achieve'"

"Currently, the marketing of East Devon as a whole is all but non-existent, so the promotion of Arts and Culture at District level is also close to nil. Previous attempts to establish an identity and a 'brand' for East Devon have notably failed. " 4

What should the ACED forum be used for? "Programming"

"If it can build real understanding of the potential and value of the creative sector in shifting cultures for example towards addressing and responding to the climate and ecological emergency"

"Sharing ideas and linking up with exhibitions, perhaps to even arrange for international artists to exhibit within our region. Working more as a team, which would ultimately be good for tourism and wellbeing for the local community. Spreading the word on a regional level not just locally. We should all be here to help one another especially with our present climate!"

"legacy projects such as annual out of season events (festivals) and perhaps collaborative projects "

### What is the role of ACED?

- Embed the role of the arts in the cultural, social, educational, environmental and economic life of the district by providing a supportive network
- · Support advocacy work for local arts and culture services and identify areas for collaboration
- Share news, best practice, plans and ambitions- aiding
- Communication between arts practitioners, arts organisations, nonarts organisations, local government and regional and national bodies
- Develop and promote local authority arts and culture-led economic growth initiatives
- Support an increase in engagement in cultural activity in the District,
- Developing a healthy social and cultural ecology which enriches communities and visitors

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- Inclusivity & Relevance: England's diversity is fully reflected in the organisations and individuals that we support and in the culture they produce.
- Environmental Responsibility: Cultural organisations lead the way in their approach to the climate emergency.
- Champions 2021/22. Relationship with EDDC

Black representation, Ella S Mills, Talking on Corners.

- Participation Champion
- Climate Champion
- Performance Champion
- Craft Champion
- Visual Arts Champion

Questions arising:
Is the focus, purpose and activity of ACED clear?

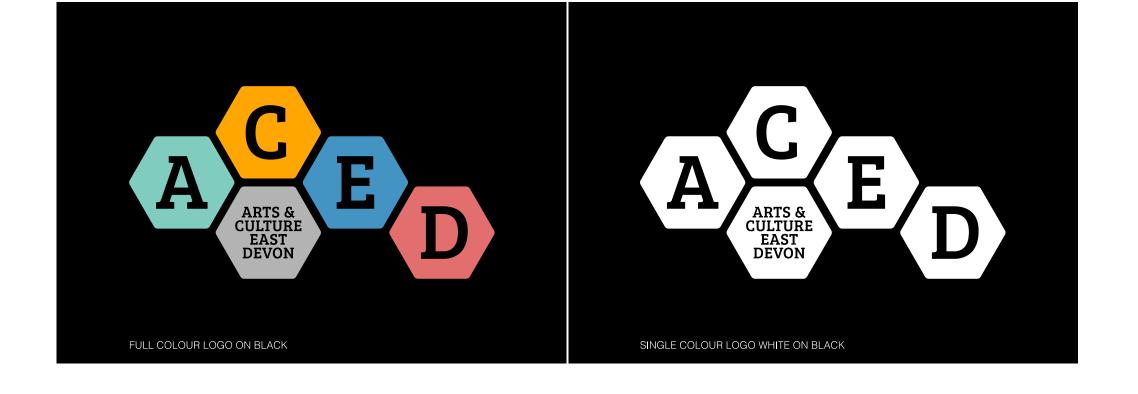


The survey revealed a definite <u>need</u> for support in marketing and promotion of cultural activities in East Deon.

The ACED brand has been developed to support the sector and give cohesive visibility.

However the ACED brand needs to be supported by a wider cultural and tourism strategy, led by EDDC. ACED would serve to differentiate Arts and Culture as a specific offer.

ACED needs to be clear in its responsibilities across arts forms and disciplines







## EDDC AiR Fund update and FAQ

- Is there to be a funding criteria for arts/culture applicants? No the criteria will be consistent for all organisations/businesses
- Who on the selection panel has sector specific knowledge upon which to access the strength/quality of applications. Decisions will be made by a panel of District Councillors.
- What proportion of the fund is allocated to Arts and Culture There will not be a specific allocation to the Arts & Culture sector. The Fund will be open to all eligible businesses and organisations
- How will your ensure funding is distributed fairly across art forms: visuals arts, museums, theatres, music and festivals Each application will be considered on its merits in line with the assessment criteria
- What is the Covid Recovery strategy of East Devon? Can I access the strategy to support my application.
   EDDC has endorsed the Team Devon Economic and Business Recovery Prospectus see <u>Team Devon</u>
   <u>COVID-19 Economy and Business Recovery Prospectus Coronavirus (COVID-19)</u>
- When will the fund be released? July

# Format of future meetings

#### **Structure:**

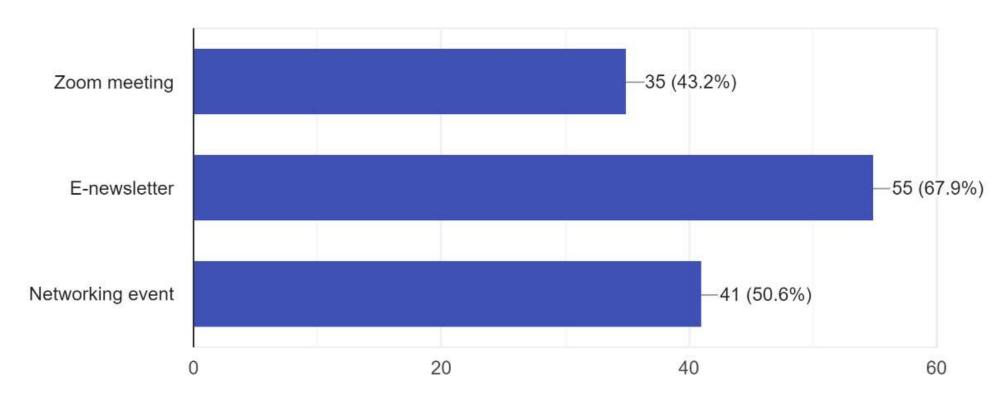
**Level 1** – Executive Membership/Steering Group (held by EDDC)

- Level 2 EDDC Arts and Culture network members (database held
- by THG)
- 3 Network Member zooms a year
- 2 Executive membership meetings a year
- Bi-monthly newsletter

### **Future meetings:**

- EDDC updates
- Culture round-up / funding up dates
- Guest speaker/Champion update
- Discussion topics
- Accessibility

## What is the best format for you to engage with ACED? 81 responses





Thank you.